

What Our Clients Have to Say

CHANNEL KEY CLIENT REVIEWS & TESTIMONIALS

“As a leading brand in the competitive consumer electronics category, we were highly selective about partnering with an agency. From the first day, Channel Key demonstrated a detailed understanding of our pain points. We have high expectations, and the results speak for themselves. After only a year, CK’s overall and advertising strategy reversed our sales decline and led to 150% growth. By investing in targeted keywords, we’ve seen a steady increase in organic share of voice and SERP placement and have been able to significantly enhance visibility for our brand. No matter how difficult the challenge, CK will find a way to move the needle. Thrilled to have CK a part of my team!



Brent Kovalsky
Senior Business Manager

Lenovo

“We started working with Channel Key after they delivered a detailed audit of our account and realized their expertise matches our ecommerce needs and goals. The team has proven they are reliable, intelligent, and experts on Amazon.



Katilyn Baker
Ecommerce Manager

BARK

“This is the second company in which I have worked with Channel Key. The Channel Key team is customer obsessed, strongly collaborating with our eCommerce team to identify new opportunities to scale our business on Amazon. Since partnering with CK, we have experienced strong YoY growth across our top-selling ASINs and recently had the best new product launch in the company’s history. CK has found creative ways to boost awareness on new and higher price point items through Virtual Bundles and built a strategy leveraging a promotional mix and cadence which has increased organic ranking and sales. They’ve also been great Partners helping us along the way with compliance issues. No matter how high we set the mark, Channel Key always delivers.



Jason B. Eldridge
President

 The
GENIUS
BRAND™

“CK put their whole heart and effort into working with our brand. They have been beyond amazing in navigating our Amazon business. I happily recommend CK as an excellent service provider for brands that want to realize their true sales potential on Amazon.



Anya Emerson
Co-Founder & COO

MIGHTLY

“ The Channel Key team has excelled at developing advanced strategies to address our specific Amazon pain points. In particular, we wanted to find new customers and by adding Amazon DSP and a more full funnel approach, we increased new-to-brand customers with video and streaming campaigns targeting the middle and upper funnel. CK also helped reduce product suspensions and overhauled our graphics and content, increasing conversion and total sales by almost 200% YoY. A rock solid team that has become an extension of my team.



Trevor Newell
Chief Marketing Integrator



“ Our listings look 100 times better than what we did before on our own, and our conversion rate is high. They opened us up into Amazon. Before, we were just listing stuff that never got found.



David Semel
Owner



“ Channel Key is a great partner for any company looking for help selling your products on the Amazon platform. From maximizing the effectiveness of your product listing to planning and implementing an effective Amazon advertising campaign, the Channel Key team will deliver solid and effective results. The best part is that they do it all with a high level of honesty and integrity.



Paul Sim
Vice President



“ Excellent, thoughtful and efficient outsourced partner for building our Amazon business. They manage every detail so we can focus on product and branding. We sourced through multiple agencies and definitely made the right choice with CK. Highly recommend!



Trish Moreno
CEO



“ We really needed a partner that was a subject matter expert on Amazon. We needed someone that knew the ropes, had connections, and did it for a living. Channel Key checked all the boxes.



Brandon Van Dyke
Head of Marketing

