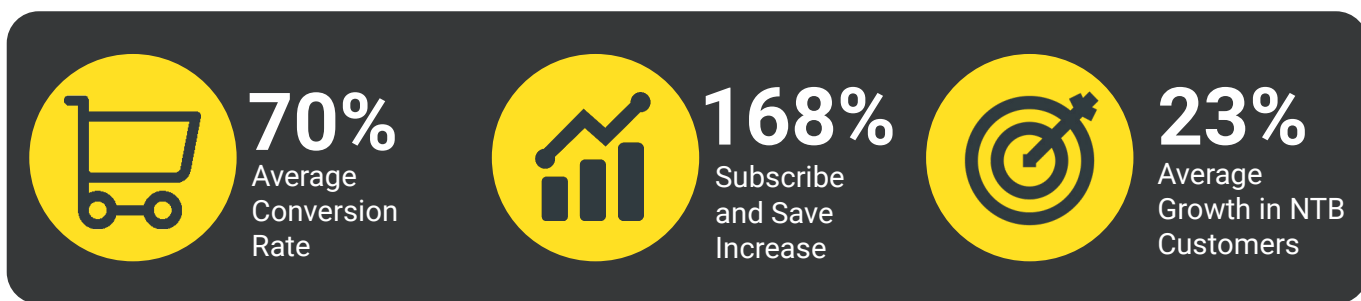


Take Your Amazon Pet Business to the Next Level

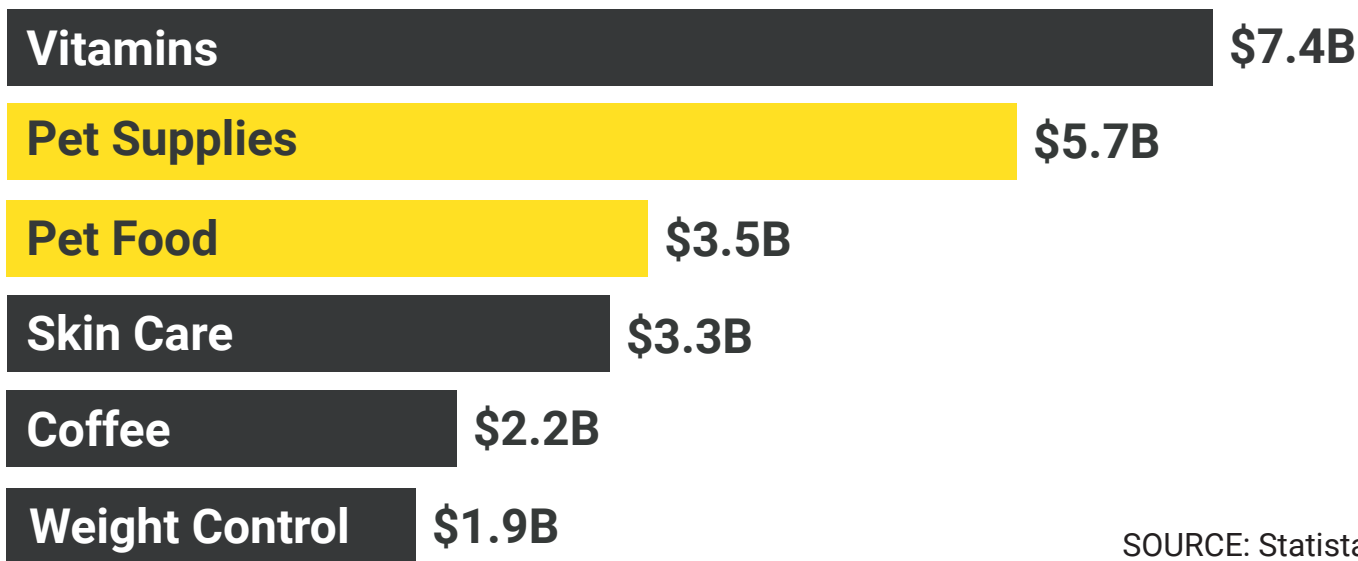
Channel Key Success in the Pet Supplies Category

Channel Key is a full-service marketplace consulting agency with a proven track record for helping brands in the Pet Supplies industry gain market share on Amazon. Through a combination of strategy, transparency, and expertise, our Pet Supplies brand partners consistently enjoy YoY sales growth and increased profitability.



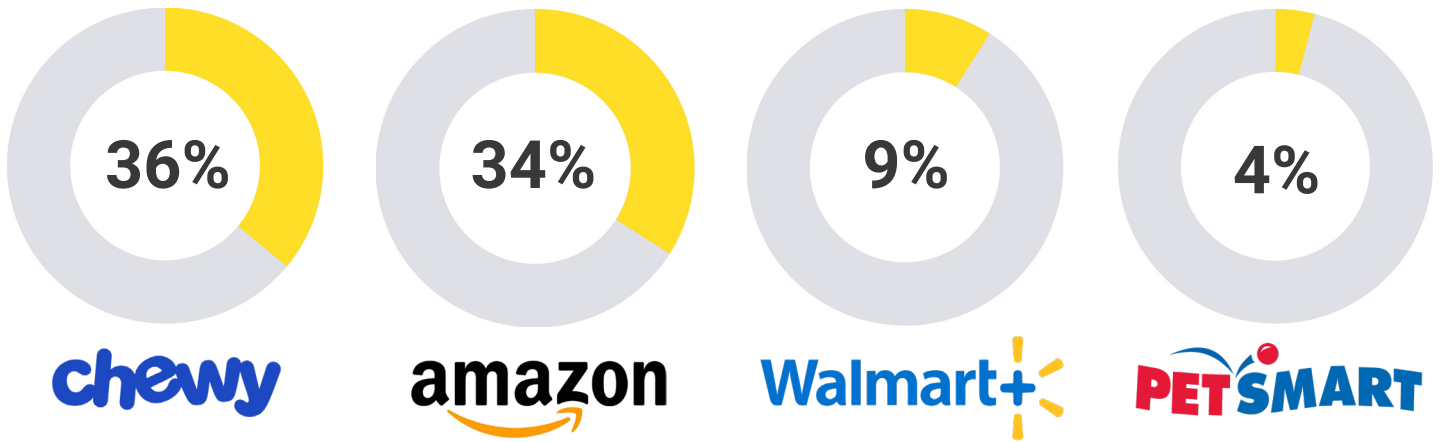
SOURCE: Channel Key Client Data

Pet Supplies is the Top 2 Consumer Packaged Goods Ecommerce Category



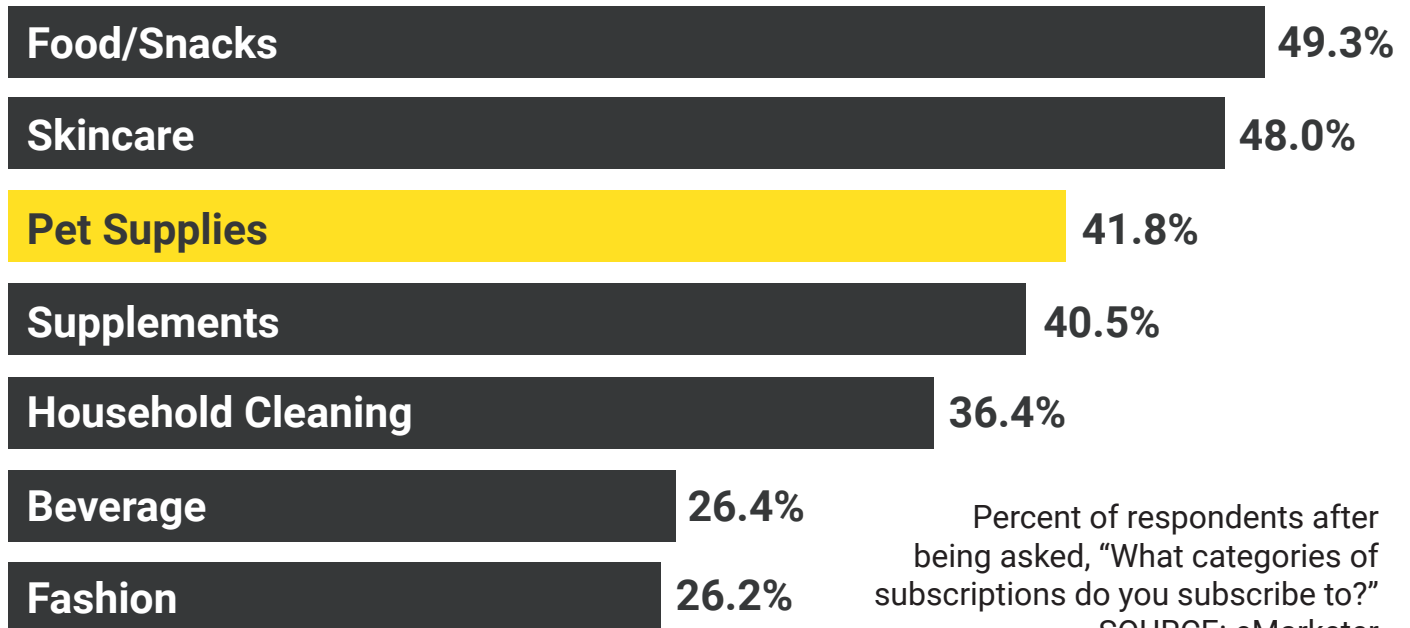
SOURCE: Statista

➤ Amazon is the #2 Online Pet Supplies Retailer in the U.S.



SOURCE: Bloomberg

➤ Pet Supplies is the #3 Category for Subscription Shoppers



Percent of respondents after being asked, "What categories of subscriptions do you subscribe to?"
SOURCE: eMarketer

➤ About Channel Key

Founded in 2017, Channel Key has partnered with over 250 brands ranging from SMBs to Enterprise companies. Our team of Amazon experts provides turnkey services, including marketplace strategy, brand awareness, revenue growth, profitability analysis, new product launches, 1P/3P transitions, operational health, marketing, advertising, Amazon DSP, content creation, optimization, reporting and analytics, and more. Visit us at www.ChannelKey.com or send us a message at info@channelkey.com.

